

Licensing Sub-Committee

Agenda

Wednesday 5 July 2023 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Mercy Umeh (Chair) Councillor Wesley Harcourt	Councillor Dominic Stanton

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 27 June 2023

Licensing Sub-Committee Agenda

5 July 2023

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST	
	<p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	MORLEY'S FULHAM, 308 - 310 NORTH END ROAD, LONDON, SW6 1NQ.	3 - 115

Agenda Item 3

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1. THE APPLICATION

On 3rd May 2023 Olu Olusola (Applicants Agent) submitted an application on behalf of SA QTH Ltd for a new premises licence, to be granted in respect of the premises known as the Morley's Fulham, 308 - 310 North End Road, London, SW6 1NQ.

1.1 Application Requested

The applicant has applied for a new premises licence for the sale of alcohol both on and off the premises, and late-night refreshment indoors and outdoors as detailed below:

Licensable activities sought:

The sale of alcohol - Both On and Off the Premises

Mondays to Sundays 11:00 to 00:00

The Provision of Late-Night Refreshment - Both Indoors and Outdoors

Sundays to Thursdays 23:00 to 00:00.

Fridays and Saturdays 23:00 to 02:00.

Opening Hours of the Premises

Sundays to Thursdays 11:00 to 00:00.

Fridays and Saturdays 11:00 to 02:00.

A copy of the application form, and plan can be seen on pages 14-34 of this report.

1.2 Applicants Operating Schedule

The applicant has proposed a number of steps to promote the four licensing objectives if the application is granted. A copy of this can be see on page 22-28 of this report.

On the 11th May 2023 following correspondence with the Police, the applicant amended and the hours for late night refreshment and the opening hours on a Friday and Saturday and agreed to add 8 conditions to the licence, if granted. The application was amended to the following:

The sale of alcohol - Both On and Off the Premises

Mondays to Sundays 11:00 to 00:00

The Provision of Late-Night Refreshment - Both Indoors and Outdoors

Sundays to Thursdays 23:00 to 00:00.

Fridays and Saturdays 23:00 to 01:00.

Opening Hours of the Premises

Sundays to Thursdays 11:00 to 00:00.

Fridays and Saturdays 11:00 to 01:00

Agreed conditions:

- 1. Beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold with the exception of premium craft beers.*
- 2. On days when Chelsea Football Club are playing at home, the premises shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time until two hour after the game has finished.*
- 3. Alcohol supplied for consumption ON the premises shall only be supplied with and be ancillary to food to be consumed on the premises at the same time.*
- 4. Alcohol supplied for consumption OFF the premises shall only be supplied with and be ancillary to food.*
- 5. Any alcohol sold for consumption off the premises shall be sold in a sealed container.*
- 6. Deliveries shall only be made to bona fide residential or business addresses.*
- 7. A warning shall be displayed on the digital platform on which an order is placed informing customers that they must be aged 18 or over to make a purchase of alcohol and notifying customers that the delivery rider will carry out age verification on delivery. The customer will be asked to provide ID to prove their age in accordance with Challenge 25 scheme. If the rider is not satisfied then the alcohol in the order will be withheld.*
- 8. A record shall be kept detailing all refused sales of alcohol upon delivery. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards*

A copy of the relevant correspondence with the police can be seen on pages 34 to 36 of this report.

On the 12th June 2023, following correspondence received from the Noise & Nuisance Team, the applicant agreed to add 3 further conditions to the licence, if granted. A copy of this correspondence and the conditions can be seen on page 37 of this report.

Agreed conditions:

- 1) No alcohol shall be supplied for consumption OFF the premises other than deliveries made to bona fide residential or business addresses.*
- 2) All plant, machinery and any sound insulation equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that it is operating correctly and efficiently so as not to cause a noise nuisance to neighbours.*

- 3) *All ventilation and extraction systems including any sound insulation or odour abatement equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that they are operating correctly and efficiently so as not to cause an odour or noise nuisance to neighbours.*

2. BACKGROUND

The premises proposes to operate as a Restaurant and Bar for eat in and take-away. The main access to the premises is located on North End Road at its junction with Haldane Road. There is a mixture of both residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages 38-39 of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the North End area. Fulham Broadway tube station is a 8-minute walk away, and West Brompton tube stations are a 10-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received 1 representation from Councillor Ben Coleman, 1 representation from the lead of the Seagrave Road Residents association and 43 representations from local residents, objecting to the licence application. A copy of these representations can be seen on pages 40-116 of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There have not been any warnings, simple cautions or prosecutions given in respect of the premises during the past three years.

4.2 Temporary Event Notices ("TENs")

There have been no TENs submitted in respect of this premises in the past twelve months.

5. POLICY CONSIDERATIONS

5.1 Section 5 pages 12 and 13 of the Statement of Licensing Policy ("SLP") states that to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.2 Policy 1 page 18 of the SLP states that applicants are expected to undertake a local risk assessment as part of the licence application. The Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.

5.2 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;

- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Restaurants and cafes	Fri – Sat 01:30 Mon - Thurs 01:00 Sun – 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun – 23:00	Fri – Sat 23:00 Sun – 22:00
Late night refreshment premises (Takeaways)	Fri – Sat 01:00 Sun – 00:00	Fri – Sat 00:30 Sun – 23:30	Not considered Appropriate

5.3 Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.

- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.4 Policy 11 pages 29- 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.5 Policy 14 of the SLP in relation to delivery services states that The Licensing Authority expects licence applications for delivery services, which include late night refreshment after 11pm or the delivery of alcohol, to consider how to reduce public nuisance related to delivery vehicles, ensure the security of premises and delivery drivers and to protect children.

Since the last Statement of Licensing Policy there have been an increasing number of applications for licences relating to delivery services, these tend to fall into three groups:

- Premium specialist product mail-order type services;
- Food delivery services (both meal and grocery) that include alcohol delivery but are primarily food lead; and,
- Convenience type alcohol delivery services that are targeted at convenience for those drinking at home.

Although these types of services are not provided for in the Licensing Act 2003 or in the s182 guidance in any way differently from other licensed premises they do provide their own unique circumstances that need to be addressed. In particular the Licensing Authority has concerns with the potential for the following:

- Age verification at both purchase point and delivery point;
- The safety of delivery drivers at the point of delivery;
- Safety of the premises from which orders are taken and sent out for deliver; and,
- Possible public nuisance and anti-social behaviour (ASB) caused by delivery drivers collecting deliveries from the licensed premises.

The Licensing Authority is likely to place the following conditions on to a premises licence for delivery services where it is appropriate and relevant to the individual licence application:

- A standard age verification check shall be undertaken on entering the website.
- A signature at the point of delivery **must** be obtained. No delivery shall be left without a signature.
- Alcohol shall only be delivered to a residential or business address and **not** to a public place.
- Every third-party courier delivery box shall be labelled with the words “Age Restricted Product”.
- Any delivery driver or third-party courier will be required to have appropriate age verification training, particularly they will be required to have training in refusal of supply where age verification is not provided.
- A refusals log will be maintained for deliveries.
- Appropriate security will be in place at the premises as agreed with Police.
- Measures for minimising noise and disturbance and anti-social behaviour (ASB) caused by the dispatch of deliveries to be identified in the operating schedule. In particular applicants are expected to consider the use of electric vehicles to minimise air pollution and noise. The Licensing Authority expects that applicants will make arrangements for all deliveries after 8 pm to be made using electric vehicles or non motorised vehicles i.e. bicycles.
- A requirement for a specific delivery collection area to be made clear to any third party delivery service. This area may not be directly outside the licensed premises to take account of any residential accommodation close by or obstructing the pavement/highways.

5.6 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote ‘sensible drinking’.
- e) Measures to demonstrate compliance Home Office guidance ‘Safer Clubbing’ in relation to the control of illegal drugs on their premises. They should agree a protocol

with the Licensing Authority and the police on the handling of illegal drugs found on their premises.

g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.

h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.

j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.

l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

m) **door staff** - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).

n) **drugs and weapons** - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.

o) **excessive drinking** - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, to reduce the likelihood of fights or aggressive behaviour.

p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

5.7 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

i. The Licensing Authority recommends that primarily alcohol led premises such as nightclubs and pubs, located close to any residential premises, implement a dispersal policy at their venue. All relevant staff should be trained on any policy, and all reasonable steps should be taken to ensure it is fully always implemented and adhered to.

ii. The proximity of residential accommodation;

iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;

iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;

v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.

- viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage, and the prevention/tidying of litter (including fly posters and illegal placards);
- xix. Any other relevant activity likely to give rise to nuisance;
- xviii. The generation of odour, e.g. from the preparation of food;
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

k) Late night refreshment - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) **Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

o) **Odour** – odour from cooking is a common source of complaint, particularly from restaurants and fastfood takeaways. The Council’s Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

p) **Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

q) **Ventilation** – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) **Litter** – for example, litter patrols for late night take-away premises.

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

(a) Grant the application in full

(b) Grant the application in part – modifying the proposed hours, activities or conditions.

(c) Reject the application

It is the Council’s duty under the Licensing Act 2003 (“The Act”) to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant’s Operating Schedule; the Council’s adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

* required information

Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

SAMUEL

* Family name

ADUBA

* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House?

Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number

14156511

Business name

SA QTH LTD

If the applicant's business is registered, use its registered name.

VAT number

GB 424545503

Put "none" if the applicant is not registered for VAT.

Legal status

Private Limited Company

Continued from previous page...

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Your Address

Address official correspondence should be sent to.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Continued from previous page...

Section 2 of 21

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address


Are you able to provide a postal address, OS map reference or description of the premises?

- Address OS map reference Description

Postal Address Of Premises

Building number or name	MORLEY's FULHAM
Street	308 - 310
District	NORTH END ROAD
City or town	LONDON
County or administrative area	FULHAM
Postcode	SW6 1NQ
Country	United Kingdom

Further Details

Telephone number	
Non-domestic rateable value of premises (£)	38,600

Section 3 of 21

APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company / limited liability partnership
- A partnership (other than limited liability)
- An unincorporated association
- Other (for example a statutory corporation)
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales

Confirm The Following

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

Section 4 of 21

NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name

Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

COMPANY

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

* Date of birth / /
dd mm yyyy

* Nationality [Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

Section 5 of 21

OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

RESTAURANT & BAR FOR EAT - IN AND TAKE AWAY

Continued from previous page...

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Section 6 of 21

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

- Yes No

Section 7 of 21

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

- Yes No

Section 8 of 21

PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

- Yes No

Section 9 of 21

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

- Yes No

Section 10 of 21

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

- Yes No

Section 11 of 21

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

- Yes No

Section 12 of 21

PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

Continued from previous page...

Section 13 of 21

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

- Yes No

Section 14 of 21

LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Continued from previous page...

Will the provision of late night refreshment take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

N/A

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

N/A

Non-standard timings. Where the premises will be used for the supply of late night refreshments at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

CHRISTMAS EVE & CHRISTMAS DAY - 23:00 - 03:00 HOURS
NEW YEAR'S EVE & NEW YEAR DAY - 23:00 - 03:00 HOURS

Section 15 of 21

SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

- Yes No

Standard Days And Timings

MONDAY

Start

Start

End

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

Start

End

End

Continued from previous page...

WEDNESDAY

Start	<input type="text" value="11:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

THURSDAY

Start	<input type="text" value="11:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

FRIDAY

Start	<input type="text" value="11:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="11:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text" value="11:00"/>	End	<input type="text" value="00:00"/>
Start	<input type="text"/>	End	<input type="text"/>

Will the sale of alcohol be for consumption:

- On the premises Off the premises Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

N/A

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

N/A

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Continued from previous page...

Name

First name

Family name

Date of birth / /
dd mm yyyy

Enter the contact's address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Personal Licence number (if known)

Issuing licensing authority (if known)

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

Section 16 of 21

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

Continued from previous page...

Section 17 of 21

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

N/A

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

CHRISTMA'S EVE & CHRISTMAS' DAY - 11:00 - 03:00 HOURS

Continued from previous page...

NEW YEAR'S EVE & NEW YEARS' DAY - 11:00 - 03:00 HOURS

Section 18 of 21

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

We have read and understood Hammersmith and Fulham's Council Licensing Policy (2022 – 2027). The Premises will promote all the four Licensing objectives firstly, by complying with other legislations such as: Food Safety Act 1990, Health & Safety At Work Act 1974, Fire Safety Regulatory Order 2005, etc. In order to deter crime and militate against disorder, a CCTV System shall be installed at the premises. The CCTV will cover all internal & external areas of the premises, and it will record images of those coming in and out of the premises. It will be capable of capturing facial recognitions in all lighting conditions. Apart from preventing and detecting crime, it is also an important tool for public safety at the premises. Appropriate risk Assessments has been carried out against the Licensing objectives by taking into consideration the maximum capacity of the premises. Adequate number and types of fire extinguishers will be provided as well as fire doors, fire alarm, and smoke alarm systems. All these will be serviced and maintained. Fire drills will be carried out at set frequencies. Staff will be trained on use of fire extinguishers and evacuation procedures. Age verification policy will be implimented to prevent underage sales of alcohol. Staff will be trained prior to commencing employment and training records containing the nature, content, and frequency of all training, shall be kept on the premises. Records shall be made available for inspection by the Police or authorized officers of the Council.

b) The prevention of crime and disorder

A fully working CCTV System will be installed and maintained. It will be capable of recording and storing images in all lighting conditions. The system will record at all times the premises is open to the public and images will be stored for a minimum of 31 days with date & time stamping. The System will cover all entry and exit points, both sides of all areas where the sale/supply of alcohol takes place. A person conversant with the retrieval and down loading of CCTV footage will be present on the premises at all times it is open to the public. All recordings will be made available to an officer from a responsible authority upon reasonable request and in line with the provisions of the current data protection legislation. Signage to remind customers of the presence of a recording CCTV will be placed near the entrance. Staff will be trained on Anti - Violence strategies and zero tolerance policy will be implemented at the premises against disorderly conduct anti-social behaviour.

c) Public safety

The Premises will ensure safety of patrons and staff working on the premises
Fire notices and fire procedures will be clearly displayed at the premises while highlighting the fire exits signage and exit routes. Fire-fighting equipment shall be frequently maintained and fire drills carried out. Staff will be trained on evacuation procedures. First Aid Box will be provided and insurance policy which covers employers and public liability will be undertaken. Compliance with other necessary legislation such as Health & safety at Work, Fire Safety & Regulatory Order 2005, will also be observed. All means of escape shall be constantly kept clear. Lighting & Ventilation shall be kept in good order, while all electrical equipment will be tested & certified. Incidence record book will be kept, updated, and produced on request to the Police or Officer of the Licensing Authority

d) The prevention of public nuisance

Prominent notices will be displayed near the exit routes requesting customers to leave promptly and quietly. Customers will be reminded to have respect for the neighbors when they are leaving the premises. Deliveries of Stock shall be made during the day time (10am - 4pm). Waste shall be disposed responsibly so as not to disturb the neighbors. Noise break-outs from the premises will be controlled by closing all doors and windows. Contact details of the DPS, shall be made available to the residents in the area in any event of complaint. The time and nature of such complaints shall be entered into the incidence record book, and the response action plan of such complaints shall be made known to the complainant. The premises will

Continued from previous page...

display Numbers of Licensed Taxis and patrons will be encouraged to pre-book taxis for pick-ups for prompt exit from the premises.

e) The protection of children from harm

The premises will operate and adhere to an age verification policy which shall be "Challenge 25". Signs advertising the policy will be displayed in all areas where alcohol will be sold. All staff shall be trained in how to operate the policy.

A refusals register will be kept on the premises to take records of any incidents involving the refusal of a sale of alcohol due to age or anti-social behaviour. The register will be made available to an officer from the local authority for inspection upon reasonable request.

All staff involved in the retail of alcohol will be trained in relation to the law regarding its sale. This training must be completed prior to them being authorized to sell alcohol and refreshed every 12 months. Record of Staff training shall be kept and maintained with a copy of the syllabus attached. The recipient of the training will sign to indicate they have received and understood the training and this will be dated. Training records shall be kept on the premises at all times and made available to an officer from a responsible authority upon reasonable request.

Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Continued from previous page...

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

Continued from previous page...

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

Continued from previous page...

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

Section 20 of 21

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 21 of 21

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

315.00

DECLARATION

Continued from previous page...

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

* Capacity

* Date / /
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED

OFFICE USE ONLY

Applicant reference number	<input type="text"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [21](#) [Next >](#)

From: Samuel Aduba <
Sent: 11 May 2023 15:05
To: Evans Dan - AW-CU
Cc: Cardwell Kris J - AW-CU <>; Olugbemiga Olusola
Subject: Re: Reference: 2023/00740/LAPR: Morley's Fulham 308 - 310 North End Road London SW6 1NQ

Hi Dan,

Thank you for your email.

I am happy with your amendments and would like to proceed with the stipulated terms.

Many thanks,
Samuel

On Thursday, 11 May 2023 at 12:33:23 BST,

Hi Samuel,

It was good to meet you yesterday.

As discussed, please see below (highlighted in red) the advised conditions we would like to added to the license along with the altered opening hours.

Licensable activities sought:

The sale of alcohol - Both On and Off the Premises

Mondays to Sundays between the hours of 11:00 to 00:00.

The Provision of Late-Night Refreshment - Both Indoors and Outdoors

Sundays to Thursdays between the hours of 23:00 to 00:00.

Fridays and Saturdays between the hours of 23:00 to 01:00.

Opening Hours of the Premises

Sundays to Thursdays between the hours of 11:00 to 00:00.

Fridays and Saturdays between the hours of 11:00 to 01:00.

Conditions:

1. Beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold with the exception of premium craft beers.
2. On days when Chelsea Football Club are playing at home, the premises shall not allow the sale of alcohol for consumption OFF the premises for a period of three hours before the advertised kick off time until two hour after the game has finished.
3. Alcohol supplied for consumption ON the premises shall only be supplied with and be ancillary to food to be consumed on the premises at the same time.

4. Alcohol supplied for consumption OFF the premises shall only be supplied with and be ancillary to food.
5. Any alcohol sold for consumption off the premises shall be sold in a sealed container.
6. Deliveries shall only be made to bona fide residential or business addresses.
7. A warning shall be displayed on the digital platform on which an order is placed informing customers that they must be aged 18 or over to make a purchase of alcohol and notifying customers that the delivery rider will carry out age verification on delivery. The customer will be asked to provide ID to prove their age in accordance with Challenge 25 scheme. If the rider is not satisfied then the alcohol in the order will be withheld.
8. A record shall be kept detailing all refused sales of alcohol upon delivery. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.

Should you have any issues or questions regarding the above - please let me know and I will be happy to discuss this further. Alternatively if you are happy, please let me know via email and I will forward this across to be amended.

Thanks

Dan Evans

Police Constable 4290AW

Licensing Officer – Hammersmith and Fulham

Central West BCU

From: [Oluqemiga Oluola](#)
To: [Rawlinson James: H&F](#)
Subject: RE: Morley's application 308 - 310 North End Road 2023/00740/LAPR
Date: 12 June 2023 15:55:27
Attachments: [61808BA7A0804BCB87C7806724F7DE09.png](#)
[7FED36FAC91C4B8DAAF3219327AAE08D.png](#)

Hello James,
The conditions are agreed.
Kind regards,
Olu Oluola
For: Morleys Fulham

Sent from [Mail](#) for Windows

From: [Rawlinson James: H&F](#)
Sent: 08 June 2023 17:20
To:
Cc: [Inman Ian: H&F](#); [Mckenna Lorna: H&F](#); [Daniel.Evans2](#); [Cardwell Kris J - AW-CU](#); [Perez-Trillo Cristina: H&F](#); [Overton Adrian: H&F](#); [Licensing HF: H&F](#)
Subject: Morley's application 308 - 310 North End Road 2023/00740/LAPR

Hi Samuel and Olu

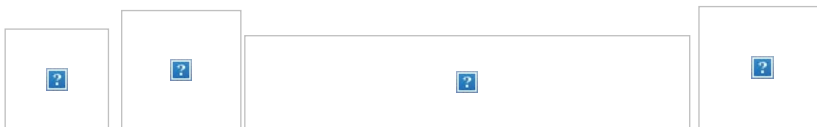
Please see below the additional conditions we'd like to include on the premises licence. If you agree to them, we shall remove our representation. Number 1 is the key one we discussed on the phone, numbers 2 and 3 are just routine.

1. *No alcohol shall be supplied for consumption OFF the premises other than deliveries made to bona fide residential or business addresses.*
2. *All plant, machinery and any sound insulation equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that it is operating correctly and efficiently so as not to cause a noise nuisance to neighbours.*
3. *All ventilation and extraction systems including any sound insulation or odour abatement equipment shall be correctly installed, operated, maintained and regularly serviced, all in accordance with the manufacturer's instructions, to ensure that they are operating correctly and efficiently so as not to cause an odour or noise nuisance to neighbours.*

Thanks

James Rawlinson
Noise and Nuisance Officer
Resident services
Hammersmith & Fulham Council
James.Rawlinson@lbhf.gov.uk
www.lbhf.gov.uk

[Hammersmith & Fulham – Environmental Health and Public Protection Customer Satisfaction Survey](#)



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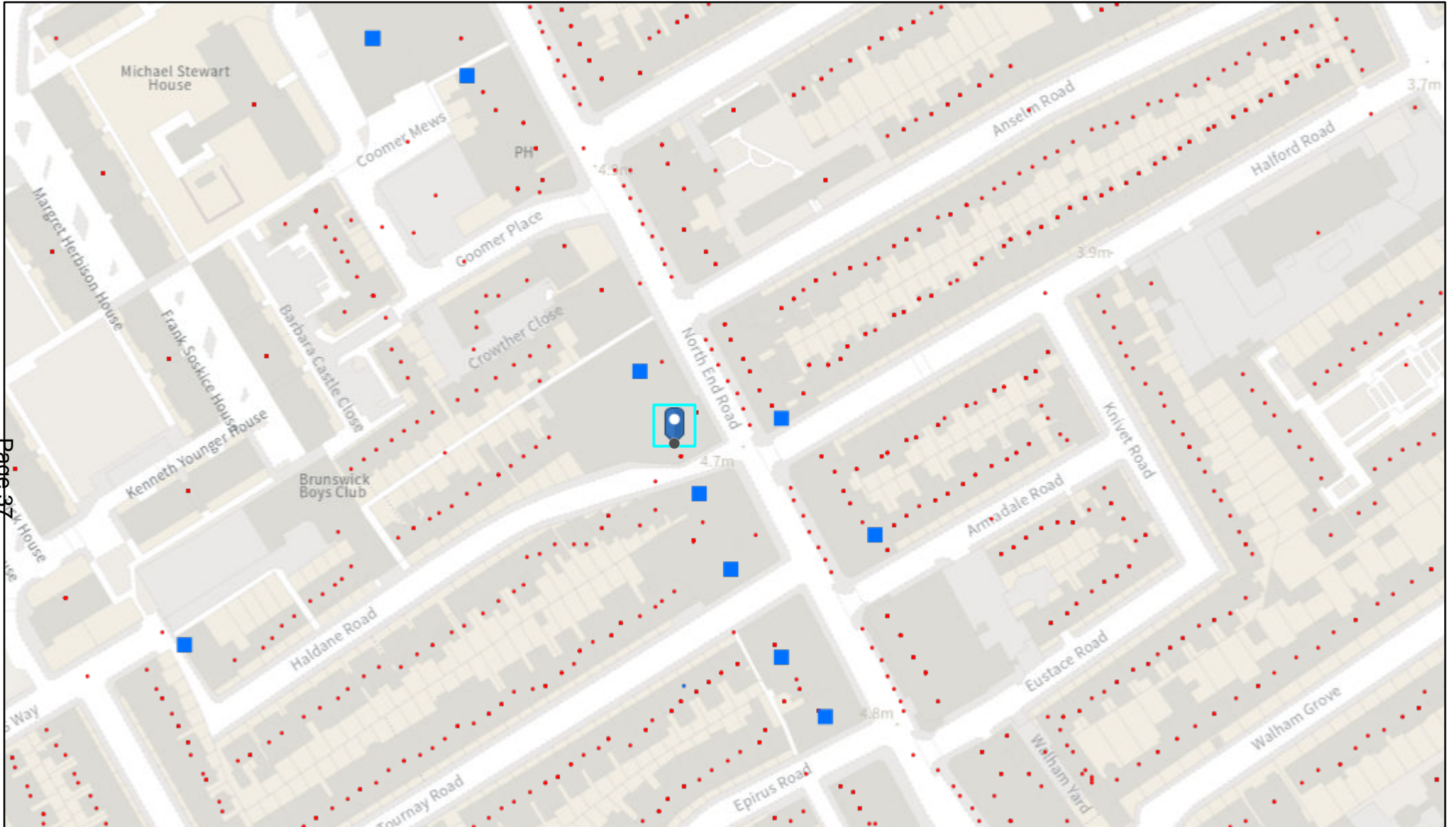
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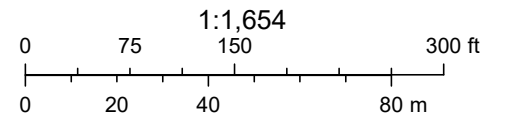
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eGIS Web Map



Page 37

19/06/2023, 10:52:54



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 8:59 PM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Councillor

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 31/05/2023 8:59 PM I wish to register my objection to this application, based on c shared with me by residents.

I gather the shop's core customers are school children, who will usually be unaccompanied. This does not sit well with selling alcohol. The fact that alcohol will be sold on and premises up to midnight may encourage late drinking on the street. This could me enforcement issues for a road which the police do not proactively patrol. I note the amount of ASB in North End Road already occurs around Haldane Road.

Comments were submitted at 11/05/2023 11:17 PM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment

Comments: 11/05/2023 11:17 PM As lead of Seagrave Road Residents association and local resident, I am writing to formally object to the alcohol license Morley's has applied for - particularly after 11pm hours. Morley's is a fast food chicken shop located in a heavily residential area, with a lot of families with young infants and children in the streets immediately around the shop. McDonalds located adjacent to these premises serves primarily families and young kids. The premises is in very close walking proximity to around 10 schools including Fulham boys School, Fulham Primary School, The London Oratory School, Fulham Prep, St Thomas's etc. Chicken shops are known to attract young teenage male customers. Selling alcohol on and off premises raises the risk of underage drinking if an alcohol licence is granted.

If this premises is allowed to sell alcohol off premises as like a late night off license - this will only encourage people drinking in the street in the early hours and will only further increase nuisance and crime, underage drinking and likelihood of drug dealing.

It is already known that Northend Road has existing drug gang related issues. There has been a lot of press regarding chicken shops being recruiting grounds for drug dealers and teenagers (see below press example). Having a late night 'alcohol' fast food operation will only encourage anti-social behaviour and put residents and international

tourists staying next door at the Travel Lodge hotel at risk.

<https://www.dailymail.co.uk/news/article-7347355/Gangs-targeting-teenagers-chicken-shops-luring-drug-dealing-giving-fast-food.html>

To summarise; In granting this license there will be a huge detriment to the: - Prevention of Crime and Disorder - Prevention of Public Nuisance - Protection of Children from Harm - Public Safety.

From: [REDACTED]

Sent: 04 May 2023 15:10

To: [REDACTED]

Subject: 31 May—2023/00740/LAPR: Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Old Barrow Boy @Haldane& North End Rd, across from Hair of the Dog off Lic

2023/00740/LAPR: Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Deadline 31May LICENSING Application

Dear William Asante, Licensing Officer

Please send me/us the redacted application and floor plan (hopefully including the rear outside of there is such) for a new establishment, Morley's (Chicken), in the former pub called The Barrow Boy on the corner of Halford Road/NER.

This is also my initial objection to this licensing application. I reserve my right to comment further as I am concerned about

—the 02:00 hours which will not promote the licensing objective of Prevention of Public Nuisance

—this address has an official Local Plan constraint, namely 'Noise Nuisance Zone'

as well I am concerned about

—cumulative impact (as per the LBHF Licensing Policy) of too many Chicken shops/takeaways in such close proximity on and nearby the North End Road and it's thousands of residents in neighbouring roads.

Further concerns—

OFF Premises: What food and alcohol would be sent 'off the Premises'? Would that be a delivery offering until 2am? I ask because Morley's in Wandsworth is a typical red-signed chicken shop without alcohol.

DRINKING UP TIME/Delivery until 2am:

I note there is no drinking up time. Drinking until and closing at 02:00 moves us into the very small hours of developing North End Road (NER) into a Late Night Economy road, which is contrary to the Council's plans for daytime improvements to North End Road, especially this section which is the traditional market stretch of North End Road.

For the information of neighbours and Councillors, I also see there is a PLANNING APPLICATION in for unfortunate, non-heritage signage on this well preserved facade. 2023/00860/ADV (attached pdf and screenshots from it). I am ringing Coull Architects now as this could be an opportunity for 'heritage' signage on a still lovely Victorian building.

2023/00740/LAPR: LICENSING APPLICATION.

"Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Distance: 523 metres

Licensing Act – Premises Licence Morley's Fulham: The premises is a restaurant, the applicant proposes a licence to cover the sale of alcohol and the provision of late night refreshment. Licensable activities sought: The sale of alcohol – Both On and Off the Premises Mondays to Sundays between the hours of 11:00 to 00:00. The Provision of Late-Night Refreshment – Both Indoors and Outdoors Sundays to Thursdays between the hours of 23:00 to 00:00. Fridays and Saturdays between the hours of 23:00 to 02:00. Opening Hours of the Premises Sundays to Thursdays between the hours of 11:00 to 00:00. Fridays and Saturdays between the hours of 11:00 to 02:00."

"For more details:

<https://www.apps10.lbf.gov.uk/holding/publicaccess.asp?type=L&key=RU38CGBI19W00>

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: 13 May 2023 08:14

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

To Whom it may concern.

[Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION](#)

[Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ](#)

I, [REDACTED], owner and resident of Haldane Road, SW67EU London, strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. and am absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and more so at such excessive hours! This will only bring about drunken anti-social behaviour which will put residents and particularly kids that live on Haldane Road in danger. Residents already suffer with loitering and noise of nuisance with youths frequenting McDonalds late at night as well as noise, traffic congestion from moped bikes picking up deliveries. In the last 12 months alone we had multiple incidents of breaking and entering from the previous restaurant clientele putting residents safety and lives at risk. I personally have called the police 3 times in the last 12 months for aforementioned reasons. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep. As it stands McDonalds attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only attract anti-social behaviour with people drinking on the street – particularly during Chelsea match days. Selling alcohol after 11pm is totally unsuitable use for a residential area.

I also copy all the residents and unit owners of the building [REDACTED] including Flats - the entire building who would be seriously affected by the approval of the aforementioned liquor license, on the basis of health and safety violation, excessive noise and traffic congestion to an already overcrowded street. We all unanimously object this liquor council application and an potential approval. In copy also [REDACTED], the Property Manager of the building.

In addition, the planning application for the signage has not been approved yet but the restaurant went ahead and installed it anyway. We urge the council to pay immediate attention to this unlawful behaviour.

Licensing Act – Premises Licence Morley's Fulham: The premises is a restaurant, the applicant proposes a licence to cover the sale of alcohol and the provision of late night refreshment. Licensable activities sought: The sale of alcohol – Both On and Off the Premises Mondays to Sundays between the hours of 11:00 to 00:00. The Provision of Late-Night Refreshment – Both Indoors and Outdoors Sundays to Thursdays between the hours of 23:00 to 00:00. Fridays and Saturdays between the hours of 23:00 to 02:00. Opening Hours of the Premises Sundays to Thursdays between the hours of 11:00 to 00:00. Fridays and Saturdays between the hours of 11:00 to 02:00."

Best,

[REDACTED]

Comments were submitted at 13/05/2023 8:11 AM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 13/05/2023 8:11 AM Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 - 310 North End Road London SW6 1NQ

I, [REDACTED], owner and resident of [REDACTED] London, strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I live directly above this premises (first floor) and am absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and more so at such excessive hours!

All the residents and unit owners of the [REDACTED] [REDACTED] - the entire building who would be seriously affected by the approval of the aforementioned liquor license, on the basis of health and safety violation, excessive noise

and traffic congestion to an already overcrowded street - We all unanimously object Morley's liquor application.

From: [REDACTED]
Sent: Tuesday, May 30, 2023 5:56 PM
To: [REDACTED]

Subject: 308 North End Road - alcohol license

Dear Lorna,

reference number: 2023/00740/LAPR

RE: Morley's Chicken Shop unlawful signage installation and addressing heritage of the building

Premises Address: 308 North End Road SW6 1NQ case reference (2023/00321/ADVERT)

I am writing on behalf of myself and the entirety of my neighbours who live directly above this premises.

I [REDACTED], am a resident living right on top of the restaurant, [REDACTED]. I suffer from clinical anxiety and this situation has exacerbated my condition. I have voiced this concern numerous times to the council. We had a breaking and entering case in our building already caused by the previous restaurant owner. The restaurant and residential units are connected, so you can imagine the danger it imposes on the residents adding an alcohol license to the chicken shop. The liquor license will only add to the existing noise, risk the safety of residents living in the immediate building as well as surrounding apartments, and add to the traffic of the already blocked entrance. If you look at our entrance, the deliver and McDonald's crowd often prevent resident to enter their own premises. All the aforementioned reasons are material considerations for you to immediately reject the liquor license.

In addition, the signage has ruined the image of the entire road and building and goes strictly against the image that was shown to me when I bought my flat almost 5 years ago. I understand that the planning team is looking separately into this matter

but just to illustrate how much illegal activity the restaurant tenant has been undertaking since signing the lease.

I trust your hard work will resolve this issue, starting with preventing a liquor license as well as getting rid of the illegally installed signage.

Yours sincerely

[REDACTED]

[REDACTED]

Comments were submitted at 13/05/2023 1:31 PM from [REDACTED].

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

[REDACTED]

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 13/05/2023 1:31 PM I would strongly object to this license application because alcohol and late night hours would cause great nuisance to neighbours.

Firstly, it is sad that we lost a pub on North End Rd that is now the premises of the new Morleys. Their location in North End Rd already has a huge number of places serving deep fried chicken shops which you can see in this Google Maps search so they will have a lot of competitors:

Looking at the Morleys menu, it is not exactly the most healthy food on offer with deep fried foods - chips and burgers, nuggets and fish fingers etc plus all the deep fried chicken options. The nature of this restaurant is firmly in the fast food category along with McDonalds and Morley's key rival, Kentucky Fried Chicken. At these sorts of places, customers are expected to order at the counter, or instore screen or via a mobile app. It is not table service. At all these places across London, I am not aware of alcohol ever being on the menu. When searching online, alcohol is not available with Morleys Wandsworth menu on Uber Eats:

Applying for alcohol and a late license at Morleys North would add to crime, public disorder and anti-social behaviour so locals are not in favour of this.

Comments were submitted at 13/05/2023 4:02 PM from [REDACTED].

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 13/05/2023 4:02 PM I live in one of the flats upstairs and I strongly object against the late night licence and the 2am opening hours. We already have problems with anti social behaviour from the McDonald's next door and police has had to come several times to bring order. The applicant has also put up a very large and ugly sign despite not having obtained planning permission for this which is certainly not in line with the classical look of the property. This is first and foremost a residential building and approving this application would cause significant nuisance to the local residents - and this will severely impact our quality of life and ability to sleep at night.

From: [REDACTED]

Sent: 15 May 2023 11:48

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED] email, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this

with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

[REDACTED]

Sent: 13 May 2023 16:11

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Morley's licensing application

To whom it may concern,

We are writing to object to the licensing application requested by the Morley's chicken shop, set to open on the North End Road at the corner of Haldane Road.

The decision to allow another fast food chain outlet to open on the road is bizarre enough. The North End Road has the potential to become known as dining diversity champion. We have

independent eateries ranging from Ethiopian to Brazilian, Nigerian to Korean. We also have a KFC, a Nando's, a Subway, a McDonald's and a Chicken Cottage within 100 yards of each other. We should be looking to add more of the former and reduce the latter. To add another low-rent chicken shop chain into the mix shows as much disregard for cultural improvement as it does for teenage waistlines.

Despite all of the above, I can still just about understand cash-strapped councils taking the quick cash to fill an empty slot on a high street...but why on earth does a chicken shop need a late night booze license? Taking into account everything from health, to anti-social behaviour, littering and even taste - this is an application that must be rejected. (Everyone knows fried chicken is best enjoyed with a can of orange Miranda, serving with booze is wrong on so many levels it's frightening.)

As residents of Haldane Road, we already regularly deal with the remnants of McDonald's packaging in our front garden and on our street. We are already expecting the opening of a Morley's 10 yards away to add to this nuisance. To add alcohol into the mix is absolutely ludicrous.

As you can probably tell, we're not the sort of people who complain regularly but this has got right under our chicken skin. It backs onto a residential area, there is a youth club within 400 yards and our local pubs - that pay for security and have staff trained to deal with anti-social behaviour - are not afforded the sort of permit that Morley's are applying for. Moreover, there is an off-license - the superbly named Hair of the Dog - situated literally opposite the Morley's.

Please reject this license application for it is a madness.

All the best,

█

█

From: █
Sent: 16 May 2023 13:39
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: █
Subject: Re: Morley's licensing application

Hi Lorna,

Thank you for the below. Also including my wife █ as another complainant, we are both at █ – literally two doors down from the proposed Morley's.

Based on the attached our position is unchanged. It's still very much a chicken shop selling booze until midnight. I appreciate all the mitigations supplied in the document, but they simply don't match up with reality that the moment someone leaves Morley's – the staff aren't going to do anything.

Based on the experiences of the McDonald's, our issue is not what happens inside Morley's, but what happens outside of it.

For example, using the adjacent McDonald's as a guide:

- **We never hear the McDonald's.** Despite being very busy, it does a great job of noise containment and rarely spills out to trouble. Delivery driver traffic is high, but a very minor inconvenience. Fair play.
- **We occasionally get groups of youth gather in our elderly neighbour's front drive to consume their McMunch/being a bit of nuisance.** Overall, the kids are well-behaved, but it occasionally strays into littering, trespassing and intimidation (not for us, we're hard – but either side of us are 80-90 year olds who get scared by it. I have never seen a McDonald's employer run out of the shop to make sure this doesn't happen.
- **We regularly wake up to find a discarded McDonald's bags in our front garden and all over the street.** Especially if there has been an outside gathering to eat it. Again, I have never seen a McDonald's employer run out of the shop to make sure this doesn't happen.

In short, McDonald's does well at stopping McDonald's being an issue, not so well at stopping people *with* McDonald's being an issue...and McDonald's is alcohol-free. By Morley's opening next door, we can already expect more rubbish and more 'gatherings', our fear is that with alcohol in the equation – the rubbish gets worse, the gatherings get less well-behaved etc. etc.

We think a Morley's opening on the corner of a residential street is almost certainly going to have a negative impact, even if it wasn't serving alcohol. Serving alcohol – especially for off-premise consumption – is almost certainly/definitely going to have a negative impact.

Is there any room to keep alcohol consumption entirely **on-premises**?

Cheers,



Comments were submitted at 15/05/2023 11:02 AM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 15/05/2023 11:02 AM I am writing to you to raise my strong objection to the alcohol license Morley's has applied for to sell alcohol from this premises and to stay open until 2am on friday and saturdays. This chicken shop is located in a heavily residential area. I personally have a five year old daughter, and my neighbours also have children and teenagers. Mcdonald's already causes noise and nuisance in the area, which is known with the local police and is displayed on police crime heat map monthly! We regularly have anti-social behaviour as well as problem with selling drugs and there is constant littering and loitering of young youths; as well as constant delivery drivers waiting for online food pick ups. In granting this license there will be a huge detriment to the: - Prevention of Crime and Disorder - Prevention of Public Nuisance - Protection of Children from Harm - Public Safety. The granting of an alcohol license, and a late-night one at that, will absolutely draw in late-night and likely inebriated revellers as well as drug dealers. This will exacerbate the issue when families are trying to sleep. My daughter

has felt unsafe coming home with me, specifically after dusk, when there are people hanging out on Haldane Road in between Mcdonalds and Morely's. The granting of a late-night alcohol license to the chicken shop which is literally a few meters from my door step will detrimentally affect my family's quality of life by increasing nuisance, crime, littering, anti-social behaviour and will make it unsafe for my child. Again, I can't reiterate enough how strongly I feel that this would be disastrous for my street, my family and my community.

Comments were submitted at 15/05/2023 12:42 PM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 15/05/2023 12:42 PM ear License Team,

RE: My Objection to Morley's Chicken Shop Council Application
2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 - 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED] email, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I own flat directly above this premises at [REDACTED] and am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too - An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: 15 May 2023 12:51

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley`s Fulham: 308 – 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED] I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I own flat directly above this premises at [REDACTED] and am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

From: [REDACTED]

noSent: 15 May 2023 13:39

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc:

Subject: Our Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED], we strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. Me and my boyfriend live in Flat above this premises at [REDACTED] and we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely,

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: 17 May 2023 15:16
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Morley's Late License

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it to stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

I object to this license and hope you hear me. Please get back to me with confirmation.

Yours sincerely,

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: 16 May 2023 15:55

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:
LICENSING APPLICATION Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear Licence Team,

Following on from my neighbour [REDACTED] email, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: 17 May 2023 16:49

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it to stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

[REDACTED]

From:

Sent: 17 May 2023 17:07

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application [2023/00740/LAPR: LICENSING APPLICATION](#)

Address: "Morley's Fulham: [308 – 310 North End Road London SW6 1NQ](#)

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely,

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: 18 May 2023 09:20

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Morley's licensing application

Hi there,

I would like to comment on a licensing application that relates to Morley's on the North End Road.

I have serious concerns about this license being granted for the three following reasons:

- crime and disorder
- public nuisance
- protection of children from harm

On point one; crime & disorder

The crime rate on the North End Road is above average (6 out of 10 on the medium crime scale); I have concerns that introducing another licensed venue or premise will increase this.

On point two; public nuisance

We already have issues with public nuisance on the street; i.e. people eating fast food in our gardens, on the street, or mass crowds forming on Friday and Saturday nights due to the McDonald's.

I have witnessed people urinating at the end of Haldane Road and only yesterday morning, I had to swerve a pile of sick at the end of Haldane Road whilst walking my toddler – I am desperate for this type of behaviour to not continue.

Introducing yet another premise that serves alcohol, especially that can be taken off the premise, will only exacerbate this.

On point three; protection of children from harm

A high number of children live in Haldane Road, including in our home. Granting a license, especially until 2am, will fuel antisocial behaviour, increase noise pollution etc.

In addition, there is a youth club on Haldane Road. I think it's inappropriate that a fast-food venue, that targets children, is able to serve alcohol around the clock.

To add to this, there is a licensed off-license opposite the premise, meaning that there is an option for people to purchase off-trade alcohol.

Please let me know if you have any questions on the above.

Kind regards,

[REDACTED]

From: [REDACTED]
Sent: 18 May 2023 02:18
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to Morley's Chicken Shop

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]
[REDACTED]

From: [REDACTED]

Sent: 18 May 2023 20:59

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:
LICENSING APPLICATION Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application [2023/00740/LAPR: LICENSING APPLICATION](#)

Address: "Morley's Fulham: [308 – 310 North End Road London SW6 1NQ](#)

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Saturday, May 20, 2023 10:19 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re Morley's Fulham 308-310 North End Road

To whom it may concern,

I deeply oppose the application that has been lodged by the above institution to gain an alcohol license to sell alcohol until midnight as well as their application for a late license to be open to 2am.

This is a residential area that is already blighted by the noise of Iceland delivery trucks around 11pm/12pm and if this license was to be granted the residents around that area, of which I am one, would be further disturbed into the night. This would be especially detrimental to the health and wellbeing of the residents given that the market setup starts around 6am and therefore only leaving residents with a 4hr period of peace and quiet.

I urge you to not approve this application and wait to hear news of what will happen.

Best regards

[REDACTED]

[REDACTED]

[REDACTED]

Sent: 23 May 2023 11:47
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Re Morley's Fulham 308-310 North End Road

Dear Lorna,

Thank you for your response.

My full address is:

[REDACTED]

[REDACTED]

[REDACTED]

I will wait to hear more regarding the date and details of the hearing.

Best

██████████

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 19/05/2023 4:44 PM from ██████████

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: ██████████

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 19/05/2023 4:44 PM Selling alcohol until 2am in a residential area will attract drunken behaviour and noisy revellers to a quiet neighbourhood.
The area does not have late night entertainment so I'm not sure why alcohol needs to be sold into the early hours of the morning.
It is a very nice family friendly restaurant area with local residents enjoying walking the streets.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 23/05/2023 12:16 PM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 23/05/2023 12:16 PM I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I own flat directly above this premises at Haldane Road and am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol and stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, and nuisance with youths frequenting McDonalds late at night - on one occasion I reported this to the police after fireworks were being fired at passing cars and in the direction of our windows. There is also traffic congestion from moped bikes picking up deliveries in this narrow one-way street as well as groups of drivers congregating outside our entrance door making it difficult to enter.

Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door

selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street. There is also an off license directly opposite the building.

An alcohol license for a fast food chicken shop is totally unsuitable for a residential area. The council is clearly putting money and effort into improving the area of the North End road - planters have been added and the pavement is much wider. This is really helping to improve life for residents on the road, and this application goes completely against that improvement plan.

Yours sincerely

Name: [REDACTED]

[REDACTED]

From: [REDACTED]

Sent: Tuesday, May 23, 2023 3:44 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Comments for Licensing Application 2023/00740/LAPR

Hi Lorna,

Many thanks for sharing. The sale of alcohol to take away is still an issue of public safety and so is a closing time of 1am on Friday and Saturday. Friday is the day when anti-social behaviour peaks as teenagers and young adults congregate outside the McDonalds. I still object this licensing request.

I would also urge the council to look into the number of delivery drivers which currently wait on the narrow one-way street (often blocking pedestrian access to Haldane rd), and how the opening of another fast-food outlet will only add to this issue. I'd like to understand if there is a plan in place to address this.

I'm also interested to understand re the fire exit for Morley's, does this go through the residential basement area? If so, is there plans to install CCTV in this area to ensure no theft of bicycles?

Many thanks,

[REDACTED]

From: [REDACTED]
Sent: 23 May 2023 13:33
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:
LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:
LICENSING APPLICATION
Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 24, 2023 11:03 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Thank you for confirmation of receipt of my email.

No my objection still stands, unless it was drastically changed.

I don't feel that a fast food chicken shop should be selling alcohol. A lot of the customer base will be kids.

It's a very different concept to say like a Nando's family restaurant.

Thanks

[REDACTED]

From: [REDACTED]
Sent: Tuesday, May 23, 2023 2:49 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Morley's Chicken Shop

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]
[REDACTED]
[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/05/2023 5:29 PM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 24/05/2023 5:29 PM I'm writing to you to raise my strong objection to the alcohol license Morley's has applied for to sell alcohol from this premises, and even more during the very late house it has applied for, namely Sunday - Thursday until 00.00 and Friday - Saturday until 2.00. This chicken shop is located in a heavily residential area, with a lot of families with young infants and children in the streets immediately around the shop. My neighbours have children and teenagers. McDonald's already causes a nuisance in the area, as there is constant littering and loitering young youths; as well as delivery drivers waiting for online food pick ups. In granting this license there will be a huge detriment to the: Prevention of Crime and Disorder - Prevention of Public Nuisance - Protection of Children from Harm - Public Safety. The granting of alcohol license, and a late night on at that, will absolutely draw in late night and inebriated revelers. This will exacerbate the issue of littering, noise and anti - social behaviour when families are likely to be disturbed while asleep. I feel incredibly strongly about my objection and how detrimental this would be for the street, the families and the community.

From: [REDACTED] <

Sent: 23 May 2023 23:37

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: OBJECTION: 2023/00740/LAPR | Licensing Act - Premises Licence | Open for Consultation | 308 - 310 North End Road London SW6 1NQ

2023/00740/LAPR | Licensing Act - Premises Licence | Open for Consultation | 308 - 310 North End Road London SW6 1NQ

To whom it may concern,

I am writing to raise formal objections to applications from Morley's Chicken Shop on North End Road: 1) the license to sell alcohol and 2) the license to remain open until midnight Sun-Thur and 2am Fri-Sat.

I am incredibly worried about the prospect of another establishment which will both serve alcohol (which will likely exacerbate the behaviour I outline below) and be open late (which will disrupt our sleep even more). This would be in breach of the following: prevention of crime and disorder – prevention of public nuisance – protection of children from harm – public safety.

My reasons for this are many: I reside on [REDACTED] and have already experienced severe disruption from the neighbouring McDonalds establishment (see my licensing complaints earlier this year). This pales in comparison given McDonalds doesn't have

especially late opening hours and does not supply alcohol. The Morley's is situated directly on Haldane Road, which is a quiet, one way residential street home to many families with young children, couples with children on the way, as well as the elderly. We are already experiencing significant disruption, including but not limited to excessive litter, cars idling, delivery drivers blocking the street and urinating in our front gardens. In addition, there is a group of youths who trespass into people's front gardens, and who I have witnessed vandalizing houses (one neighbour has had a panic button installed as they threw razors at her and her child) as well as cars and bikes. Further, they create a huge amount of noise, keeping young children up late at night with excessive screaming and shouting.

The granting of an alcohol license will not be in keeping with the local area. This part of the North End Rd closes early (McDonalds is the latest). Late night establishments are closer to Fulham Broadway and away from residential houses. Further still, my research shows that pubs similarly located in residential areas in the borough (such as The Atlas, The Mitre, The Crabtree) all close at 11pm latest, even on Friday and Saturday. My perception is that the licensing of this establishment should be no different to those pubs on residential streets, given there are flats directly above, and many houses opposite.

This late-night license will likely draw in a drunken crowd, and therefore likely exacerbate the litter, public urination, noise and antisocial behaviour, keeping up the many elderly and young families who live nearby. In a previous letter regarding the McDonalds, the response from the council was incredibly helpful, but I am under the impression that the SNT and the police are overstretched and unable to police the McDonalds to the extent it requires. In addition, as a young woman I have already felt unsafe coming home in the evening and have been followed to my doorstep by men loitering outside the McDonalds on more than one occasion. I am hugely concerned that accepting this licensing application would exacerbate this further still, and later at night, when there are fewer patrols and people about, with the added issue that these people are likely to be drinking on the street with the alcohol bought from the shop.

The granting of this license would be extremely detrimental to my feeling of safety, right to quiet, littering and anti-social behaviour. I have also spoken with many neighbours who are equally concerned of the effect this will have on our wellbeing and that of our children. I implore you to please consider the effect it will have on the surrounding area.

Kind regards,

[REDACTED]

From: [REDACTED]

Sent: Thursday, May 25, 2023 11:01 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: OBJECTION: 2023/00740/LAPR | Licensing Act - Premises Licence | Open for Consultation | 308 - 310 North End Road London SW6 1NQ

Thank you for your email Lorna. The attached files do not change my position on the licensing. In fact they are cause for further concern, given they are expecting to be operating both inside and outside, which will only further exacerbate noise, litter and antisocial behaviour. There is also very little external space at the property, which means there is significant risk that patrons will use our street and front gardens as a beer garden instead of the premises. This will be at a huge risk to the young children on this street. Further, I object to the 1am closing time as this is not in line with McDonald's and to the 3am openings on Christmas Eve, Day and New Years Eve. This is not in line with the rest of surrounding area and ignores the fact that some people are required to work on those days and therefore need quiet to be able to sleep.

I do hope you will add these points to my objection.

[REDACTED]

[REDACTED]

From: [REDACTED]

Sent: Wednesday, May 31, 2023 10:00 PM

To: Mckenna Lorna: H&F [REDACTED]

Subject: 2023/00740/LAPR

Dear Lorna LBHF Licensing [REDACTED]

As further evidence and concern I submit further to my original Representation made to you ref 2023/00740/LAPR the below six points for the Licensing Sub-Committee's consideration.

Also, please let me know who to report the illegal oil pouring down Haldane Road street drains by McDonalds. Attached are some photos and videos as further evidence of illegal activity causing a genuine environmental hazard, in the adjacent vicinity, that surely is in contravention of McDonald's Licence to prepare and sell hot food until 12 midnight. The Licensing Sub-Committee should be aware of this problem at McDonald's, next to the proposed Morley's Premises.

My further six points:

1. This week McDonalds at 312Noeth End Road (NER) have been pouring used cooking oil onto Haldane Road out of their back entrance, this is not only an environmental hazard (blocking drains etc.) but smells terribly and is a huge inconvenience to residents. It is a concern that a proposed chicken shop next door at 308-310 NER might try to do the same.

2. McDonalds staff mentioned to me that they had had issues with a certain group of youths that come in and loiter and are very noisy / sometimes fighting (I suspect the same ones that often hang out on our street / in our front gardens). I note that Mcdonalds have two tables to sit at (about 6 people each) at street level, as well as some bar stools. There is significant upstairs seating too.

3. I have been round and knocked on doors at our end of the Haldane Road, those who opened up were generally already submitting objections, so hopefully we should be well covered from the Haldane Road side.

4. Another interesting point I wish to cite in our objection is that Sadiq Khan stated he would aim to prevent chicken shops opening within 400m of a school. Fulham Primary School is situated on Halford Road and is sub 200m from this shop, and the shop is also sub 200m from the Brunswick Club (the Fulham Youth club on the Haldane Road). Having spoken now with the leader of the Youth Club, he mentioned there is a group of youths (he inferred that it is the same youths as those mentioned above) whose parents believe they are being looked after by the youth club, but instead 'bunk off' and hang around the local streets and takeaway shops. This is even more a concern with the proposed introduction of alcohol, especially as they may sit there to seek air con / heating in more extreme temperatures

5. I was concerned to read in the licensing application that they were hoping to serve food and alcohol both inside and outside. This is worrisome as there is no place for people to consume their (hot) chicken outside, which is likely to lead to people sitting in Haldane Road / using it as their beer garden.

6. Although not a licensing matter it might give the Sub-Committee an indication of the cavalier approach that the Applicant is taking towards H&F Council in that he has replaced the attractive period left door (there are/were twin original doors at street elevation) with a bog standard ugly new bright red metal door, not at all in keeping with the aesthetic of the so well restored 1861 building—and right in the centre of of the Regeneration of North End Road Market. I understand the head of Planning is now involved in this very unfortunate situation, along with invalidating illegal oversized signage that does not benefit from planning permission, nor is it aesthetically attuned to the building's architectural heritage.

Thank you, Lorna

Sincerely,





Today
08:47

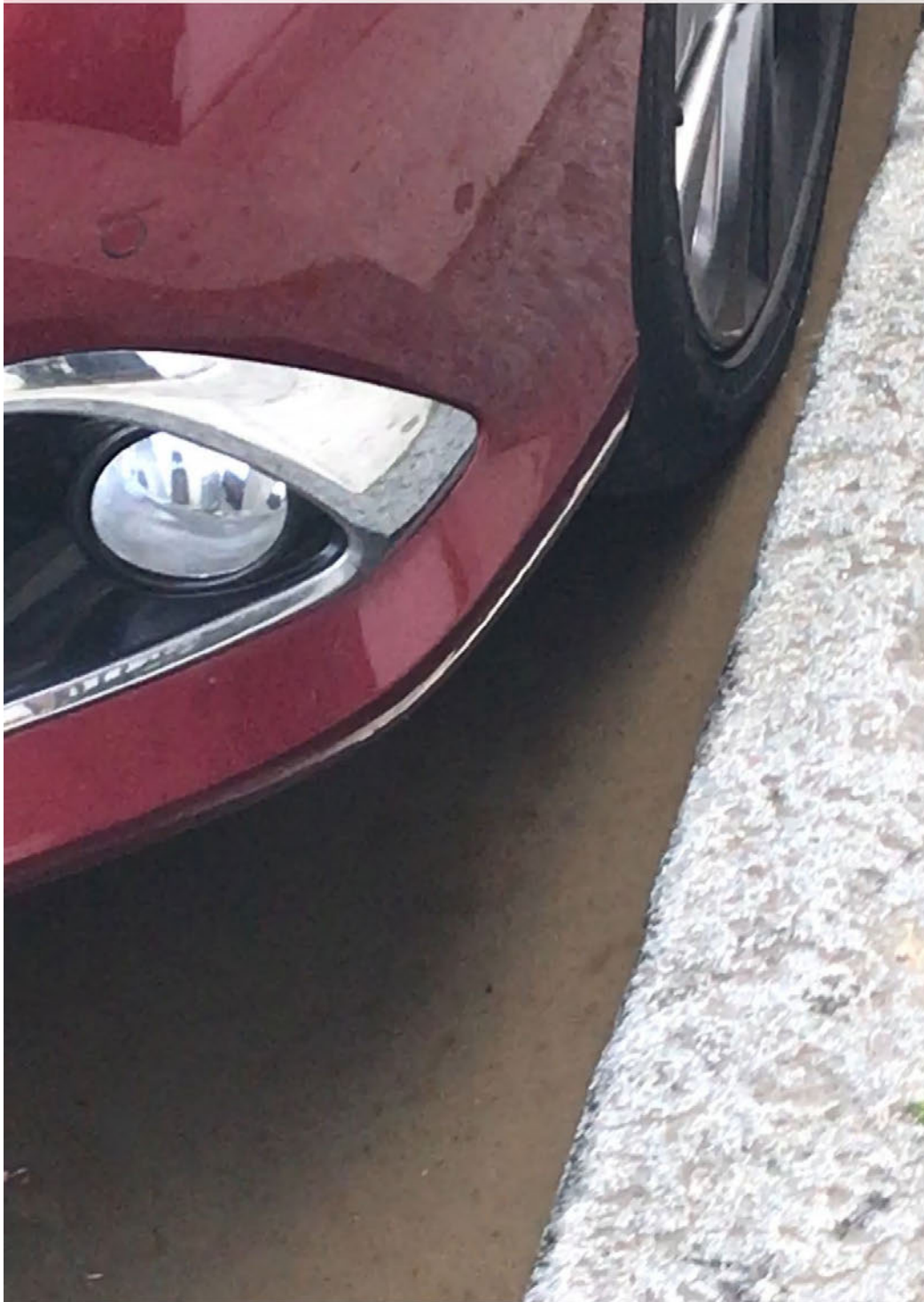
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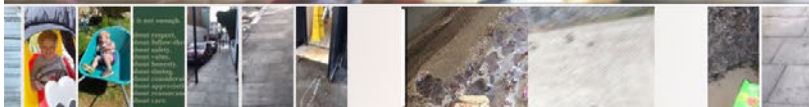






Today
08:51

Edit



From: [REDACTED]
Sent: Wednesday, May 24, 2023 8:49 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast-food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely,

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 24, 2023 9:14 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: FW: Chicken Shop - Morleys

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

From: [REDACTED]
Sent: Tuesday, May 23, 2023 8:25 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to license application 2023/00740

My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear License Team

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]
[REDACTED]
[REDACTED]

-----Original Message-----

From: [REDACTED]

Sent: Thursday, May 25, 2023 12:03 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: michael hornsby

Subject: Re: Our Objection to Morley's (at 308 - 310 North End Road SW6 1NQ)
Council application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

We have recently been alerted by several of our neighbours to the above license application and we would like to strongly object to said application on the grounds of resulting noise, nuisance and anti-social behaviour in our street.

We strongly object to a fast food takeaway shop being able to sell takeaway alcohol at all, let alone being open until 2am.

Takeaway customers from McDonalds already regularly throw their (often half-empty) cartons and drinks cans into our front gardens, so adding the possibility of getting takeaway alcohol is a terrible idea, with the prospect of customers being drunk and noisy and relieving themselves on our street.

Yours sincerely,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From:

Date: 25 May 2023 at 21:15:29 CEST

To: "Licensing HF: H&F" <licensing@lbhf.gov.uk>, Adrian Overton

Subject: 2023/00740LAPR 308 - 320 North End Road Market regeneration - thoughts on Rep re Morley's chicken shop with alcohol at any strength and tables

I write as a former Councillor who brought the Shepherds Bush Cumulative Impact Zone into place, also the Met CC rep for H & F where I monitor the 999 response for H & F.

Police are allowing high alcohol craft-beer on the above premises by not specifically prohibiting it. Unaccompanied school children and those under 18 could hang around this area as this shop will now have tables whereas other shops locally do not.

The 2003 Licensing act was brought in to protect children from harm and this must continue to happen - we do not need to make this area a magnet for under age drinkers.

The Police have enough to deal with - this has not been thought through by the applicant.

Please can you also let us know when the Controlled drinking Zone - Cumulative impact Zone is being brought back? I know that Covid delayed the process.

Please protect children from harm as the 2003 Licensing Act was supposed to do by rejecting this.

[REDACTED]

From: [REDACTED]

Sent: Thursday, May 25, 2023 8:55 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ

To whom it may concern

I write to object to Application No: 2023/00740 to permit the sale of alcoholic drinks at Morleys, Fulham and also to the proposal to extend opening hours on Friday and Saturday evenings to 1am.

As a former Councillor who has served on a Licensing Committee I am well aware of the four objectives of Licensing:

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance
4. The protection of children from harm.

It is my view that should Hammersmith and Fulham grant these applications, they will without doubt be undermining all four of these objectives.

My daughter lives in [REDACTED], within 100m of the existing McDonalds premises and the soon to open Morleys Chicken Shop. Over the three years that she has lived in this area, she has frequently complained about appalling litter in the street, tomato ketchup smeared on her car and low level anti social behaviour from youths who 'hang around' in Haldane Road whilst en route to or from McDonalds. This activity includes kicking balls about which bounce off houses and cars, intimidatory behaviour if politely asked to desist, rowdiness and damage to plants and property including deliberate keying of cars. She has witnessed youths stamping on Lime bikes, people eating

McDonalds in private gardens and delivery drivers urinating in residents' doorways and blocking the road. When a neighbour asked youths to desist from this type of behaviour, she had razors and scissors posted through her letter box as an obvious and chilling threat. On several occasions my daughter has written to H&F Licensing requesting that they reconsider the McDonalds Licence and she has also asked McDonalds to litter pick the street every day. The current situation is just about acceptable but will worsen during the summer months. Here is an extract from one of her letters:

From: [REDACTED]
Sent: Sunday, May 28, 2023 11:38 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ

Dear Lorna

Thank you for this information which does not alter my representation in any way. As stated previously, [REDACTED] Road within 100m of the Morleys shop and McDonalds on the opposite corner. I am a regular visitor to her house and usually have to pick up litter from her front garden and the street whilst I am there.

I would also like to emphasise that this objection is in no way racist. Our main fear is that Morleys Fulham will become the 'after party' location once pubs have closed at 11pm and particularly after Chelsea games despite the police conditions. Crowds of inebriated people will gather in Haldane Road to eat their takeaways and drink the accompanying alcohol until well after midnight thus preventing local residents, who have to get up early and go to work, from getting sufficient rest. At the very least there will be loud talking but more usually there will be shouting, music played from cars or portable devices and at worst, fighting and damage to surrounding property. It will be unpleasant and potentially dangerous to have to walk through this crowd late at night when returning from the tube station.

The applicant states they will ensure the safety of their workers and make sure everyone leaves the premises quietly but they do not indicate how they will control behaviour outside and the licence is for the consumption of food inside and outside.

They will have CCTV on the entrance but not in the side street and therefore they are denying responsibility for behaviour of customers who will generally (as this is a Takeaway) consume their purchases OUTSIDE.

As you may detect, I am extremely concerned about my daughter's personal safety and wellbeing if this application is granted.

Whilst I do not personally reside in Haldane Road, I feel that my representations are valid because this application directly affects my daughter and I am a frequent visitor to her house.

Kind regards

[REDACTED]

[REDACTED]

Sent: 14 November 2022 17:22

To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Planning External Inbox: H&F <Planning@lbhf.gov.uk>; Cleaner Greener: H&F <Cleaner.Greener@lbhf.gov.uk>; Trading Standards: H&F <Trading.Standards@lbhf.gov.uk>

Subject: Licensing Complaint - McDonalds North End Road, Fulham

To whom it may concern,

I am writing to make a formal complaint and request that the licensing be withdrawn from McDonalds on the North End Road.

This is for two reasons:

1) The immediate area is not suitable for an establishment with such high footfall, and this causes significant danger to pedestrians as they are often pushed off the pavement and onto the very busy North End road. The site also attracts extensive antisocial behaviour, with large numbers of youths congregating, fighting, and threatening customers and vandalising local property and infrastructure. For example, I witnessed these youths damaging public bikes as well as cars parked nearby. This behaviour and the number of people and delivery drivers results in the narrow pavements surrounding the venue being clogged, meaning those wishing to pass (often the elderly and unstable) are forced to step out onto the busy North End Road. This presents a significant danger, as evidenced by the tragic death of a pedestrian just up the North End Road a month or so ago. I am certain that this is something that should be avoided at all costs.

Therefore it is clear that McDonalds is already causing significant problems for local neighbours but does not have an alcohol licence and closes at 12am. If Morleys is granted an alcohol licence (which is not usual for their many London premises), it is likely that crowds will gather outside the shop and down Haldane Road, drinking and generally causing disturbance until well after midnight. On Friday and Saturday nights this will continue until 2 or 3 am.

Chicken shops have a history of violence and in November 2021 Jermaine Cools was murdered in a fight involving a number of people outside a West Croydon chicken shop. On 27th June 2022 armed police were deployed after a triple stabbing in a Poplar chicken shop whilst in November 2022 a 21 year old man was stabbed in a Haringey chicken shop. These outlets are notorious also for grooming young people to become drug couriers and it is very unlikely that a harassed server will be able to identify and inform police about children at risk (suggested as a condition by the local police liaison officer).

Sadiq Khan has stated that he would aim to prevent chicken shops from opening within 400m of a school. Fulham Primary School is sited in Halford Road which is almost opposite Haldane Road and this site is certainly within 200m of Morleys Fulham.

There is an Off Licence directly opposite Morleys called The Hair of the Dog and this should be adequate for the provision of alcohol in the area in addition to several pubs and night clubs along the North End Road and around Fulham Broadway.

If these additional licences are granted, it is likely that a chicken shop serving alcohol will attract crowds and that alcohol fuelled violence and antisocial behaviour will be a regular occurrence. The premises are relatively small so where will those eating chicken and drinking alcohol stand whilst consuming their purchases? As the North End Road pavement is narrow, they will drift into Haldane

Rd depriving local residents of their right to peaceful occupation of their homes. This undermines the first three objectives of Licensing. Objective 4 will also be undermined because local children attending the shop will risk being influenced by customers who are drunk and may well be persuaded to consume alcohol, at a table or outside, which has been purchased by someone over the age of 18. This will render them susceptible to grooming both for sexual and drug related reasons.

I would therefore urge the Licensing Officer/Committee to restrict opening hours to match those of McDonalds (ie no later than midnight) and to refuse an alcohol licence for these premises. If these applications are granted, one can predict that the local police will routinely be in attendance, near neighbours will be terrorised and kept awake until after midnight every night, cars and property will be damaged and vulnerable young people drawn into drug related gang violence and sexual abuse. The Brunswick Club in Haldane Road offers sports and social activity for local young people. Unfortunately the person in charge has told us that parents believe their children are attending sports training or social sessions but frequently these children 'bunk off' and hang around the local streets and Takeaway shops.

There is no upside for local residents, social services, Environmental Health or police if this application is granted and an alcohol licence in a chicken shop is a recipe for disaster. This is not a NIMBY letter but a rational evaluation of historic facts and a reasonable extrapolation and prediction taken from this information. The obvious conclusion is that it would be totally irresponsible for H & F to grant an alcohol licence or extend opening hours until 1am.

Yours faithfully

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Saturday, May 27, 2023 11:00 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: My Objection to Morley's Chicken Shop Council Application
2023/00740/LAPR: LICENSING APPLICATION Address: "Morley`s Fulham: 308 –
310 North End Road London SW6 1NQ

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:
LICENSING APPLICATION

Address: "Morley`s Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street,

and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[Redacted signature]

[Redacted header area]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 8:02 AM from [Redacted]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Stance:

Customer objects to the Licensing Application

Reasons for comment:

Comments:

31/05/2023 8:02 AM We live at no. [REDACTED] and are shocked to hear of the new application to extend the licensing hours for Morley's. We already experience disturbance and noise from delivery drivers, who park in the bay provided at the end of our street. The idea that the noise from revving engines and the hubbub of drivers is set to be extended late into the night is seriously unwelcome. On more than one occasion I have almost been knocked over as I turn my bicycle into the street from the North End Road on my way home from work. We are a family of four with children at the local Fulham Boys school and usually retire to bed at around 10pm. It seems unnecessary and excessive for the activity of delivery drivers to be extended late into the night.

We already endure the activities of McDonalds and Kentucky Fried Chicken which attract crowds of people on the pavement in the evening with the inevitable rowdy behaviour. The verbal barrage to passers by and litter of fast food wrappers are undesirable. From time to time some diners seek refuge from the crowds and sit on the walls of our front garden to enjoy their meal, which is a serious intrusion on our enjoyment of our property. Accordingly we are stunned to learn of this application and wish to register our strong objection. The Council should demonstrate that law and order can be maintained at these venues and the evidence to date does not give confidence that an alcohol licence would be a good idea, indeed the presence of policemen would be a positive and welcome new sight.

We hope the Council will make the correct decision to reject this application. I am unable to attend the hearing and would like to request that our neighbour [REDACTED] be allowed to represent us.

Kind regards

From: [REDACTED]
Sent: Wednesday, May 31, 2023 5:35 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 'My Objection to Morley's Chicken Shop Council Application

Dear License Team,

RE: 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

Kind regards

[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 31, 2023 7:34 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Licensing Application 2023/00740/LAPR - Morley's North End Road

As a local resident [REDACTED] I am writing to strongly object to the licensing application 2023/00740/LAPR for Morley's Fulham 308-310 North End Road London SW6 1NQ.

I object on the grounds of noise, nuisance and anti-social behaviour. The Wellington Pub on Haldane Road (at the other end from the proposed Morley's) had, until recently, a similar 2am alcohol license and it caused misery for neighbours and became a hub of noisy and illegal behaviour including drug-dealing and drug taking on the premises. Haldane Road is a one-way, residential road. Our lives are already rendered difficult by Iceland delivery lorries at all hours and a McDonalds where Deliveroo drivers congregate. Add a Morley's with a late licence and you're condemning us to huge disruption in our homes, where we are supposed to have the right to quiet enjoyment.

Sincerely,

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]

Sent: Wednesday, May 31, 2023 11:04 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children, which would compound the huge amount of anti social behaviour we have down our road already on Friday / Saturday nights - which currently leaves members of the street concerned to go outside their own home (particularly true for the elderly members of the street and my wife with a 6 month baby).

As you can imagine we are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely,

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 10:17 PM from [REDACTED].

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

[REDACTED] Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 31/05/2023 10:17 PM We object to the sale of alcohol both on and off the premises until midnight, when the neighbourhood is already subject to anti-social behaviour and crime and disorder.

The suggested hours to 2am on Friday and Saturday nights, and to midnight on other days of the week are not suitable for premises which are on the corner of a residential road - and are out of line with other licensed establishments in the vicinity.

There is already congestion and anti-social behaviour in the area around Macdonald's, directly across the road, which doesn't sell alcohol and shuts earlier. A new premises which stays open later and sells alcohol for both on and off premises consumption will cause further issues.

The council have undertaken a lengthy and expensive programme to landscape and improve the North End Road. This application as it stands won't enhance the road and neighbourhood, but will spoil it as even more delivery drivers congregate, wake up residents and their children, anti-social behaviour grows and crime develops and litter is dropped by customers etc. Not a greener, more attractive neighbourhood as envisaged.

We reserve the right to make further comments.

-----Original Message-----

From: [REDACTED]
Sent: Wednesday, May 31, 2023 9:35 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Morley's Objection Haldane Road

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:
LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 1:23 PM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 31/05/2023 1:23 PM We object to this operation being allowed to open until 2am at weekends whilst similar operations have to close much earlier at 11pm or midnight.

We further object to alcohol being sold both on and off the premises as there is already significant disorder and crime in the vicinity.

We reserve the right to comment further.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 12:41 PM from [REDACTED].

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 31/05/2023 12:41 PM My wife and I are both doctors. When coming home late at night from the tube, she has had safety issues in the past with drunken people and with potential mugging. Increasing the licensing hours around here will make this worse. Further we have a young family, and this is really not conducive to keeping the area family-friendly. Noise levels are already a problem for all residents, though we accept this is part of living in London. However late night noise levels have no place in a residential area, and will affect family quality of life.

From: [REDACTED]
Sent: Wednesday, May 31, 2023 10:32 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR Licensing Application

Dear Licence Team,

I am writing to object to the application for a late licence and for Morley's Chicken Shop 308-310 North End Road London SW6 1NQ.

I am objecting on the grounds of noise, nuisance and anti-social behaviour for all the neighbours of this quite residential street.

As you can see from the photo below, the pavements are already congested by Deliveroo and Uber Eats delivery driver bikes from MacDonalDs opposite, meaning both me and my elderly and disabled neighbours have to walk in the road to get back and forth. It is not designed to be a busy restaurant takeaway business and this will only be doubled and till the small hours of the morning with the application to sell alcohol till 2am on Fridays and Saturdays.

This will change the nature of the street, interrupt the sleep of hardworking people who pay their Council Tax, will provide further noise and congestion from the delivery bikes, as illustrated below.

I cannot understand the need to stay open this Late and Sell alcohol - we already are littered with rubbish, abandoned Lime bikes and often loud voices of people fuelled by drink from the local pubs and this will only increase and especially as I sleep at the front of my house. I strongly object to this application and hope that the Licence Committee will see sense and reject this application from Morleys for this Late Licence.

Yours,

[REDACTED]
[REDACTED]
[REDACTED]



From: [REDACTED]
Sent: Wednesday, May 31, 2023 12:13 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: NOTICE OF OBJECTION: LBHF 2023/00740/LAPR - Morley's 308-310 North End Road (the Application) [MDR-LEGAL1.FID2265124]

Please note that I have tried to make the submission below online via My Account on the LBHF website but with no success. I will keep trying.

I and my family are residents at [REDACTED] a fully residential road adjoining the North End Road (**NER**) which is within 50 meters of 308-310 NER being the location of the site which is the subject of the above Application for late night hours for refreshment and alcohol sales. I have contacted about 15 residents on Tournay Road and they unanimously support the submissions set out below. Some of them have made representations. The predicament and objections set out in the submission below are equally pertinent and relevant to residents of all the 100% residential roads that are in close proximity to the application site – the closest roads are Halford, Haldane, Tournay, Armadale, Eustace, Knivet, Epirus, Shorrolds, Hartismere, Walham Grove, Sedlescombe, Coomer Place, Racton and Anselm.

For the reasons set out below by reference to the Statement of Licencing Policy and objectives (**SLP**) I object in the strongest possible terms to the Application and ask that the Committee reject and refuse it outright.

1 **Prevention of Crime and Disorder**

Post COVID, crime in NER is rising, unfortunately, not only during the day but increasingly at night – burglaries, theft, drugs, damage to cars, anti-social behaviours (aggressive and inappropriate behaviour and comments towards women walking home, littering, urinating, vomiting, large groups congregating on pavements, overspill from clubs and bars); rapidly increasing dispatch and delivery drivers causing altercations with vehicles, residents and bicycles, cycle altercations, problems at McDonalds including robberies witnessed by families with children are becoming frequent, regular and too all too common. Residents on the NextDoor app report these unfortunate incidences daily. Please note that children regularly congregate at McDonalds, Greggs and KFC all within 100m of the application site. There is sadly a correlation between crime, late night activities and alcohol sales. 308 NER is not a "town centre" and unlike Shepherds Bush, Hammersmith and Fulham Broadways IT is not a site of late-night early morning activity nor has a night-time plan. Consistent with the need to curtail crime, late night/night time activities should not be permitted.

Proximity to the residential premises and proximity to areas where children may congregate is a key feature of the Committee's own Statement of Licensing Policy (**the Statement**) – paragraph 3.9. The applicant's proposed late-night activities pose a significant risk to increased crime in the local

area. Proximity was a key issue in the recent decision of the Licensing Committee when it rejected an application in relation to the Swimming Pig (Walham Grove). In brief, the type of proposed activity (in that case the sale of alcohol) was held not to be appropriate in that location – very close to residents.

2 The Prevention of Public Nuisance

Paragraph 10 of the SLP requires the "Applicant to demonstrate.....how they intend to prevent nuisance arising, disturbance and protect amenity.....". The Licensing Authority, regarding an application for late night or extended hours **"will not permit an extension unless it is satisfied that the licensing objectives will be met"**.

Firstly, none of the food establishments (Morley's included) have sufficient room inside to house any, let alone large numbers of, dispatch riders. Consequently, they congregate and hang about waiting for jobs outside and in the motorcycle parking bays on the residential roads (which they fill well beyond the designated area – note that there are no such bays on the NER). The retailers do not want the riders hanging around inside as it is bad for business and puts other shoppers off. This leads to the build-up of large numbers who (in addition to the noise of their bikes arriving and departing) gather and entertain (play music, card games, talk etc.) themselves well into the night. Sadly, as I can directly attest, this also leads to constant littering, riders urinating in the road, riders sitting on residents' fences, throwing rubbish into gardens, riders making aggressive and lurid comments to young women walking home at night etc. In addition, we have a consistent issue with damage to parked cars (scratches, small dents etc), riders mounting and parking on the pavement, parking illegally, and critically noise that keeps us all awake and is categorically a nuisance on an ever-increasing scale.

Notably most, in fact nearly all, dispatch riders are L-plate learners. They are not required to register, pay a parking fee (unlike residents), register to operate in LBHF or pass a driving test. One of the consequences of this is a disregard or lack of knowledge of the basic rules of the Highway Code, the speed limits, on many occasions near total disregard for the safety of other road users and effectively a "wild west" approach to driving.

The noise issue cannot be underestimated. Rarely do these riders adhere to the speed limit and they are noisy even at 20 mph or less. They are remunerated by how quickly they fulfil deliveries so are incentivised to go fast ("from shop to house in under 20 minutes"). None of the motorbikes are electric (itself a huge environmental issue) – this is not a requirement of LBHF nor the retailers (who don't care once the food has left the store).

The situation is made worse because many of the roads adjoining the NER are used to cut through to the Dawes Road, Fulham Road, Bishops Road, Fulham Palace Road, Brompton Road, Lille Road etc. Tournay Road is no exception. The noise is relentless and every night either stops us from sleeping or wakes us up. My 14-year-old daughter regularly does not get to sleep until midnight or

later only to be woken again by the noise of a delivery motorbikes and dispatch riders from 06:00 when McDonalds opens, or the high pitch reversing indicator of the Gregg's delivery HGV lorry between 4 – 5.30am! I am sure I do not need to refer you to the growing body of science on the negative effects of lack of or broken sleep. Equally I am sure that I do not need to point out the link between the use and availability of alcohol and the nature of late-night disturbances, singing, shouting, fights, marauding groups, car jumping, urination, vomiting etc. Anxiety, diabetes, dementia, depression, poor performance at work and school are all linked to sleep deprivation. In these economically hard time residents who are finding it hard to make ends meet. Those who have to work longer hours or take second jobs need to rest, recover, recuperate and re-energise themselves and their loved ones and this can only be done between 10pm to 8am. With children, the elderly, pregnant women, the disabled, those with illnesses or conditions this is even more the case. One noisy dispatch motorbike at 11.30 or midnight can wake up an entire house and virtually all the residents in the houses and flats on the road are affected by it. We must be realistic, no number of "please respect the neighbours" signs, online warnings etc. will have any impact on this. Further no number of conditions can make the Applicant responsible for noise and nuisance off their premises. Such attempts would be unenforceable.

In addition to LBHF's own SLP, the Courts have long recognised the rights of householders to the quiet enjoyment of their homes. In *Hampstead & Garden Properties v Diomedous [1968]* the judge concluded "It is the home rather than the meal table [*read restaurant/takeaway*] which must prevail. A home in which sleep is possible is a necessity whereas loud music [*read source of noise/nuisance in that case*].....is for those who enjoy it, a luxury". The noise of petrol and diesel dispatch motorbikes is an inescapable by-product of the ever-increasing commercial activity taking place on residential roads and not a necessity (unlike sleep) after normal daytime business hours. We respectfully submit that the rules set out in the SLP must be interpreted and applied by the Committee consistent with the law. The law protects the residents right to sleep and the quiet enjoyment of their property. We respectfully submit that the Committee should find in favour of the only outcome to this Application that is consistent with the law i.e. to reject it completely.

On the flip side residents in my experience are hugely supportive of the phenomenal (and expensive) efforts that have been made by LBHF to regenerate the NER market and turn it in to a desirable area to shop and trade thereby attracting more people to the area. We have no problem at all with daytime business activities. Central to this is the fact that the NER is not a "town centre" and as such has no night-time economy plan. Takeaways dependant on the dispatch/delivery economy (as opposed to sit-in restaurants, bars, clubs etc.) and seeking to open to 24:00 or 01:00 are inconsistent with the plan for this area so my point is that this application site is just in the wrong place for any activity after 23:00. I absolutely implore you to agree. Without any control on late night operations and activities the noise and nuisance will be an increasing source of misery for many residents who love Fulham and live and pay taxes here as opposed to those who swipe on a mobile phone to order their food but live 2-3 miles or 15/20 minutes away. All this would take place on 100% residential roads and so we urge you to curb late night opening hours in areas inescapably on the doorstep of residential communities.

The unavoidable reality is that there are 10 takeaways (McDonalds, KFC, Bazuka, Greggs, Dominos Pizza, Nandos, Amigos, Tipaza, (pending application), Selekt Chicken and the corner off-licence within 150m of my house (and significantly more just beyond this threshold). This is the reason why the numbers of dispatch/delivery riders parking on and using our roads is huge and rapidly growing – the last five years have seen a very substantial increase in the activities of the delivery economy to satisfy online food and drink orders. The high-profile operators such as KFC and McDonalds are not allowed to operate until 01:00 and respectfully I submit nor should this Applicant. To sanction late night hours in this case would condemn residents to commercial activity (dispatch/delivery motorbike riders using (free of charge or regulation) on 100% residential roads) well beyond normal daytime commercial business hours and well into the essential time for sleep for young and old alike. Residents, whilst acknowledging the hugely positive steps taken to regenerate the NER market, observe that the dominance of takeaways and fast-food establishments (with no balance in favour of restaurants, cafes or other outlets) makes it difficult to create the right environment for the trading regeneration of the NER and within which to attract and retain visitors and residents to spend time enjoying a variety of facilities.

Contrast that to the two or three residents on Tournay Road who own and use motorbikes. They leave for work and return home at a variety of hours five to seven days a week – but that is normal residential activity on a normal residential road, plain and simple. Compare that to the commercial activity of 10 - 30 dispatch riders at any one time parked on and using the road throughout the day and night involves hundreds of journeys every hour of the day that they operate or are allowed to operate. Late night opening hours will simply increase the consequent commercial activity on residential roads. We ask you to take a significant step to prevent this from happening by rejecting this Application.

With no small amount of irony the impact of crime and disorder is sadly reflected by the fact that one of the three residents on Tournay Road who own a motorbike had their motorbike very recently stolen on the night of bank holiday Monday 29th/morning of the 30th!

3 Promotion of Public Safety

Not to be lost in the density of my opening paragraphs it should be clear to the Committee that public safety issues abound in cases that look to extend late night operating hours on the NER, principally by reference to:

- A the safety of women walking home at night; and
- B the large number of unaccompanied school children and children generally in this heavily residential area. The NER is a crime hotspot with drugs and alcohol abuse particularly prevalent. Opportunities to gather, meet and congregate late at night create the environment within which drug dealers sell and transport drugs – it is both their network, their cover and their audience. The concept of "chicken shop grooming" is well documented and has been the subject of

the disturbing findings of a Parliamentary Enquiry and coverage in the national press. The National Crime Agency and Barnardo's have also highlighted the use of children in drug dealing.

We submit for these, and the other reasons stated in this submission, and in particular the proximity of the application site to large residential areas means that late night closing times of 24:00 and 01:00 are not appropriate (see pages 21 and 22 of the SLP).

4 Relevance of the decision in Selekt Chicken, 349 NER

Broadly this was application for extended late night ours (refreshment only not alcohol) which was rejected by the Committee. Relevant to this was that (1) the premises had no internal space for delivery/dispatch riders and it was accepted that they would all congregate outside, (2) the Applicant failed to understand let alone address (or simply ignored) the risks posed to the local area, and (3) the proximity of the application site to 100% residential areas. The same fact pattern is the case as regards this Application. We note that Selekt Chicken was (a) not applying for alcohol sales (consistent with KFC, McDonalds and many other local takeaways) just late-night refreshment, (b) the applicant in Selekt Chicken was seeking only slightly different opening hours to those applied for by this applicant (Selekt Chicken sought (and were declined) to open to 01:00 on a Thursday which Morley's does not. The Morley's Applicant seeks and extension on Thursday to close at 24:00 – which we say is too late and should remain at 23:00) and (c) the applicant had accepted six conditions put forward by the Police. Despite all this the application was rejected.

The decision on Selekt Chicken to reject the application is highly pertinent and directly applicable to the Application. The Committee giving its written statement dated 27 July 2022 (**the Decision**) made it clear that:

A agreeing, as the applicant did, to instal CCTV as a condition was "not sufficient to deal with the local residents' concerns regarding the disturbance caused as a result of the operating hours" (para. 18);

B even though there was some suggestion that late night refreshment should close at midnight (00:00) "it was the Committee's considered opinion that if granted the licensed activity was likely to create more public nuisance and anti-social behaviour caused by customers and delivery drivers collecting deliveries form the licensed premises. It was the Committee's considered opinion that this would have an adverse impact on local residents and the promotion of the licensing objective of prevention of public nuisance and prevention of crime and disorder" (*and that is even without alcohol* - para. 19); and

C in para 20 acknowledges that the Committee took into account "concerns regarding noise and nuisance caused by delivery vehicles late at night as well as noise created by delivery drivers who will congregate at the Premises waiting to collect food".

I could go on (regarding lack of waiting space inside – para. 23, conditions being insufficient, inappropriate, or unenforceable – paras. 22 and 24, the inability of applicants to ensure that dispatch drivers follow the rules – para 25) but I urge the Committee to read or re-read in full the decision. It is clear and precise on exactly the fact pattern and circumstances that are presented to the Committee in the Application. The Committee concluded:

".....it was the Committee's considered opinion that granting this license will add to the noise and the operation of the premises late at night will disturb the local residents. It was the Committee's considered opinion that this would have a negative impact on the promotion of prevention of public nuisance and prevention of crime and disorder" (para 26).

We respectfully (1) ask that the Committee consistently applies the principles that are established in the Decision of Selett Chicken and (2) find that there are no distinguishing features of the Application that reasonably justify any divergence from, or anything but strict adherence to, the Decision and its application in this case.

5 Applicant: failure to assess impact on the Community

Page 18 of the SLP (Policy 1) clearly states that "Applicants are expected to include positive proposals in their application on how they will manage any potential risks". I am afraid that a review of the Application cannot identify one such "positive proposal". Does the Applicant think that there are no risks and, if so, can they explain why? I deduce from this that the Applicant has given scant or no consideration to the immediate community, to anticipating the all too obvious concerns and issues, to engaging with residents to identify and address issues and to fully appreciate the role they will play in contributing to the community in which they want to trade.

In brief the Applicant does not care or at very best pays only lip service(see section 6 below) to the very real requirement in the SLP to assess the risks relevant to the local area. Perhaps the Chair of the Committee might ask the Applicant to explain why they haven't provided a local area risk assessment? The Application is in this respect defective, lacks credibility and is unreliable.

See the reference to para. 10 of the SLP above.

6 Applicant: failure to obtain planning permission – signage

Residents have become aware of a concerning development relevant to the Applicant. In relation to the application site the Applicant has made a planning application in relation to signage. As LBHF will be aware the application site is an exemplary example of a fantastic NER restoration/regeneration project (of the old Barrow Boy public house – including among other features single line raised lettering on the Haldane Road side of the building) and that broadly any signage must delicately compliment the high standards of this restoration.

I am no planning expert, but it appears that the Applicant has erected oversized incorrect signage not in keeping with historic-type signage and lamps inconsistent with the regeneration. From what we can see the Applicant has blatantly done this BEFORE planning permission has been granted. There are many negative implications of this about the Applicant that can be taken from this all of which are self-evident. At best this was a gamble taken by the Applicant in blatant disregard of the rules and regulations. The Applicant took a risk and has been caught. I fear that this evidences the attitude of the Applicant to the site, their complete lack of regard to the impact of what they are doing and reflects their view of the level of responsibility required of them. Perhaps the Chair could ask the Applicant whether they retained a qualified architect or adviser, and whether they were aware of the status of the building and the need for planning permission?

We hope that a more historically referenced signage will be approved by the planning committee and those who enforce these rules.

7 Conditions

I refer to the comments already made as regards the unenforceable and ineffective nature of conditions, signs etc. I also note the bizarre Police Condition 1 in relation to no beer in excess of 5.5% ABV except as regards craft beer. In my experience a vast amount of craft beer is well in excess of 5.5% (a quick trip to any of the local supermarkets will confirm this) thereby rendering this condition useless and redundant. Great – higher alcohol content and more anti-social behaviour. Is there someone at the Police (Dan Evans?) responsible for these conditions the Chair could refer me to discuss this anomaly? Please can the Chair of the Committee use this decision to send a message to the Police concerning this condition.

For the reasons set out above the residents' view is that no alcohol sales should be permitted at any time and late-night refreshment should be limited to, at the very latest, 23:00.

8 Conclusion

The principal objections are that the Application:

- 8.1 Does not promote the licensing objective of public safety and in particular the prevention of children from harm
- 8.2 Will create more public nuisance and anti-social behaviour
- 8.3 Will have an adverse impact on the prevention of crime and disorder
- 8.4 Should be subject to the same guiding principles set out in, and the conclusion of, the decision of the Committee in the case of Selekt Chicken

8.5 Cannot be satisfactorily conditioned regarding noise, alcohol use and crime because any relevant conditions attempting to address 8.1 to 8.3 above would be unenforceable

8.6 Should be consistent with the legal common law position that recognises the right of householders to the necessity of sleep

8.7 Is submitted by an Applicant who has already shown complete disregard for the lawful planning processes of the LBHF by "trying to get away with" grossly inappropriate signage at the premises before permission is granted

8.8 Entails late night activity inappropriate to the local area due to its proximity to fully residential roads

8.9 should not allow the sale of alcohol at any time whatsoever as per McDonalds, KFC and others

8.10 is submitted by an Applicant who has made absolutely no assessment of the impact of their proposed activities on the local area as required by the SLP and consequently is no position to responsibly operate at all sales of alcohol nor late night refreshment beyond 23:00.

For all the reasons stated above we respectfully ask the Committee to reject the application outright. If the Committee finds that some degree of late-night opening (to 23:00) is appropriate for refreshments (we very much hope not alcohol), then please would the Committee set closing times at no later than 23:00 on each day from Monday to Sunday.

Without prejudice to the objection and conclusions above we would respectfully ask the Committee to impose some conditions including:

- 1 six monthly meetings with residents or the local Ward panel to review the issues set out above and any new issues as and when they arise;
- 2 daily litter sweeps by Morley's staff every two hours during opening times of the three closest roads – Haldane, Halford and Tournay;
- 3 no placement, dumping or storage of any commercial waste, refuse or other materials on the street, pavements, or roads during opening hours; and
- 4 commercial refuse collection only between the hours of 08:00 and 20:00 i.e. along with condition 3 this implies that refuse left out at 23:00/closing time should be collected before opening time the following day so between 08:00 – 11:00 each morning otherwise refuse should be taken out when the lorry arrives if after 11:00 and before 20:00.

Thank you for your time and consideration of the issues.

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 30/05/2023 11:02 AM from [REDACTED]

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 30/05/2023 11:02 AM The principal objections I have are:

Noise and nuisance.

There will be a significant increase of late-night scooter riders who will congregate in even greater numbers in Tournay Road and use the road as a cut-through to their delivery destinations.

We already have a disproportionate level of scooter activity in Tournay Road with all the local fast food restaurants in North End Road, which has led to a significant increase in noise, littering, urinating, blocking of pavements and damage to vehicles.

Offering alcohol later on at night will hugely increase late night noise caused by inebriation and increased traffic and, in all probability, anti-social behaviour.

The lack of a local police station and police foot patrols only adds to this issue

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 30/05/2023 10:27 AM from [REDACTED].

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 30/05/2023 10:27 AM My concerns about this application are:
Noise and nuisance. Our neighbouring street (Tournay Road) is already crowded with delivery riders and the attendant blocking of the pavements, urination and occasional intimidation of pedestrians.
Crime and disorder. Increasing late night availability of alcohol will contribute to the disorderly and sometimes criminal activity that has been increasing in the North End Road area.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 30/05/2023 9:55 AM from [REDACTED].

Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

[REDACTED] Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 30/05/2023 9:55 AM I strongly object to Morley's obtaining an alcohol licence given that this is a residential street, we already have a lot of antisocial behaviour and they are seeking a licence to 2am. We already have significant problems with the former Wellington Pub which had a 1am licence which we strongly objected to before it closed.

In addition, McDonald's on the opposite corner to this have groups of children who are abusive and by allowing another fast food retailer to have an alcohol licence, this will only get even worse.

Further, the increase in mopeds which already block the road for residents will be horrendous.

This is not an appropriate location for an alcohol licence, Haldane Road is a residential street

and as the Wellington Pub demonstrated with countless calls by residents to both the police and to noise and licencing teams, it simply is not fair on locals.
